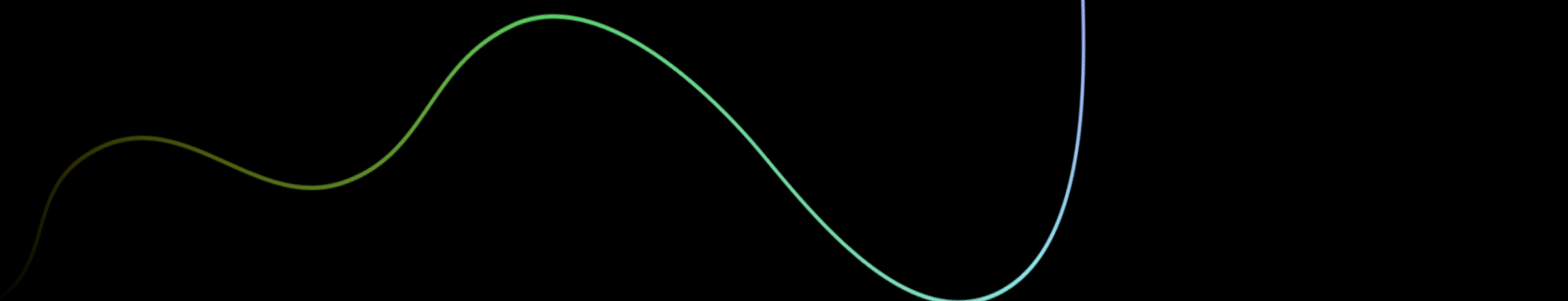




SocialChart

Earn money while trading
your favorite cryptocurrencies



Mission

SocialChart is a platform that wants to democratize the generation of wealth in the cryptocurrency sector.

SocialChart aims to **give back to the users** the revenue generated by them.

Why?

The current bull run has seen an unprecedented growth of newly generated tokens, meme tokens and defi tokens.

As you know, the price of new tokens traded only in DEXs like Pancakeswap, Uniswap, Quickswap, etc. can be monitored only on specific charting tools.

Therefore, you, as investor, need websites like PooCoin, DexGuru or DexTools to check the current price and information of your token.

All these platforms make a huge amount of money by advertising to you. They advertise new tokens to you via banners and paid listings.

It's time to earn money on the advertisement that you are generating.

SocialChart Ecosystem

SocialChart is a set of tools to visualize and monitor the evolution of new tokens launched on DEXs.

The main tool is a chart, but more tools will be added going on, such as a free telegram price bot, a portfolio tracker, a rug pull checker, a token locker, a launchpad for new tokens, etc. (see Roadmap).

Token holders can withdraw part of the profit generated by the SocialChart platform into their wallet.

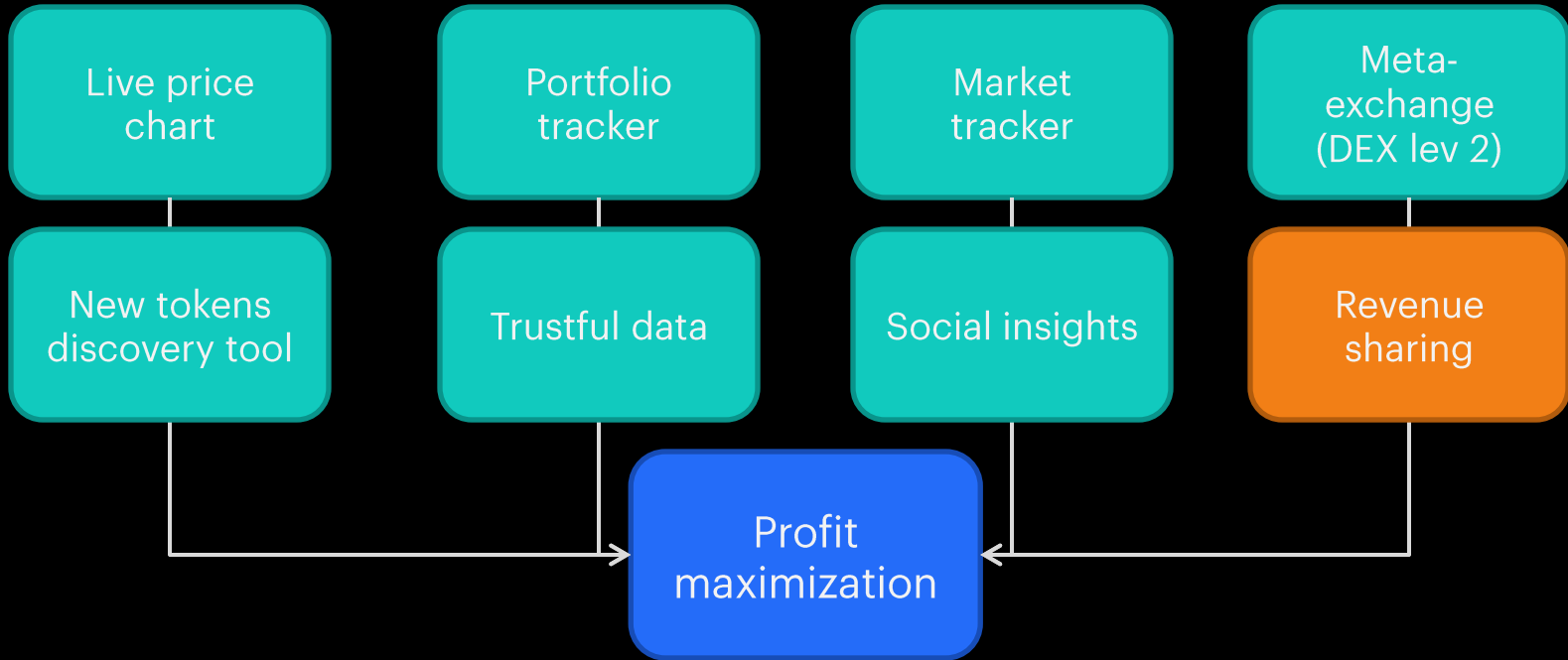
The users will be incentivized to switch from other charting tools to SocialChart, in order to increase the money made by the community.

The problem: crypto investor needs

Every crypto investor has the same needs:

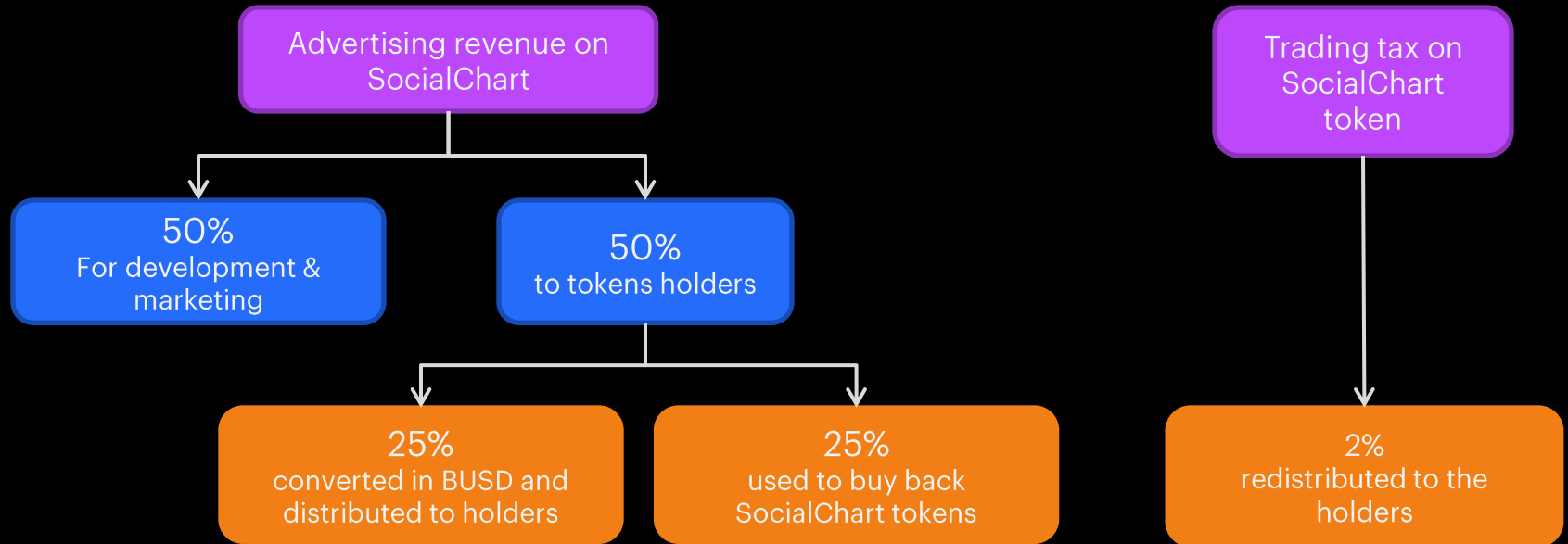
1. Monitor the price of a specific token / coin
2. Monitor the price of the market & mainstream coins (Bitcoin, ETH, etc.)
3. Trade / Exchange tokens / coins
4. Track the performance of his portfolio
5. Discover new tokens
6. Get trustful data about new tokens
7. Get insights from Social Networks
8. Maximize the profits

The solution: SocialChart

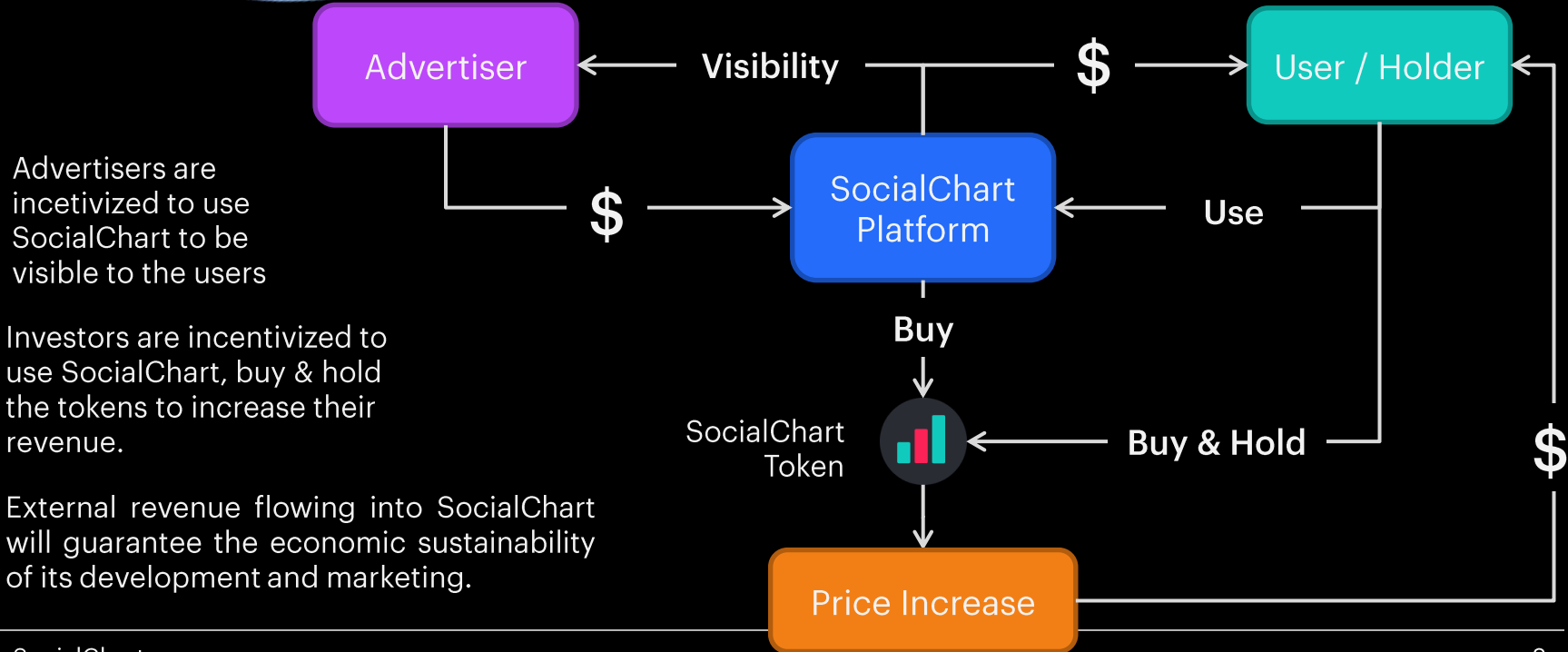


Revenue sharing

Holders of SocialChart tokens will benefit from a revenue sharing in three ways.



Why will it work?



Business model

Direct Advertisement - Banners

The platforms include banners used by developers to promote their newly created tokens and features

Sponsored listing

There are different features including lists of tokens, such as them most trending tokens or the newest ones, or the most socially active. Above each list, there is space to place sponsored tokens

Paid features for non-token-holders.

Features

SocialChart platform is available as fully responsive website, native iOS App and Android App.

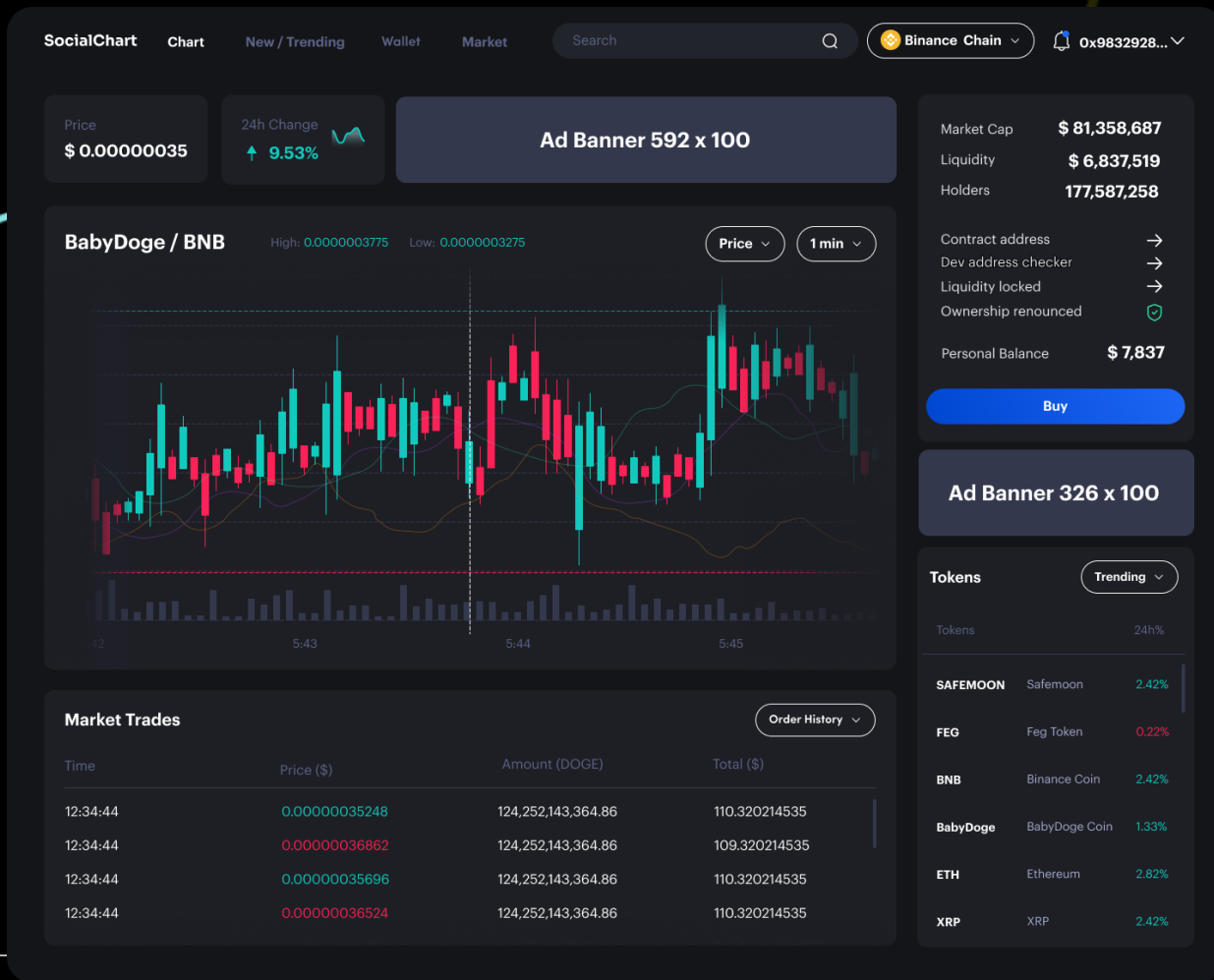
These are the most important features:

1. Live Multi-Chain (BSC, ETH, Solana, Polygon, etc.) charting
2. Live data about the token (n. holders, n. transactions, age, liquidity, etc.)
3. Tools to discover new and trending tokens
4. Live Trading on DEXs directly on SocialChart
5. Free Telegram Price Bot
6. Wallet porftfolio tracker
7. Tiered premium features for the holders
8. Mobile notifications
9. Limit buy/sell orders (when the price hits a target)

Desktop prototype

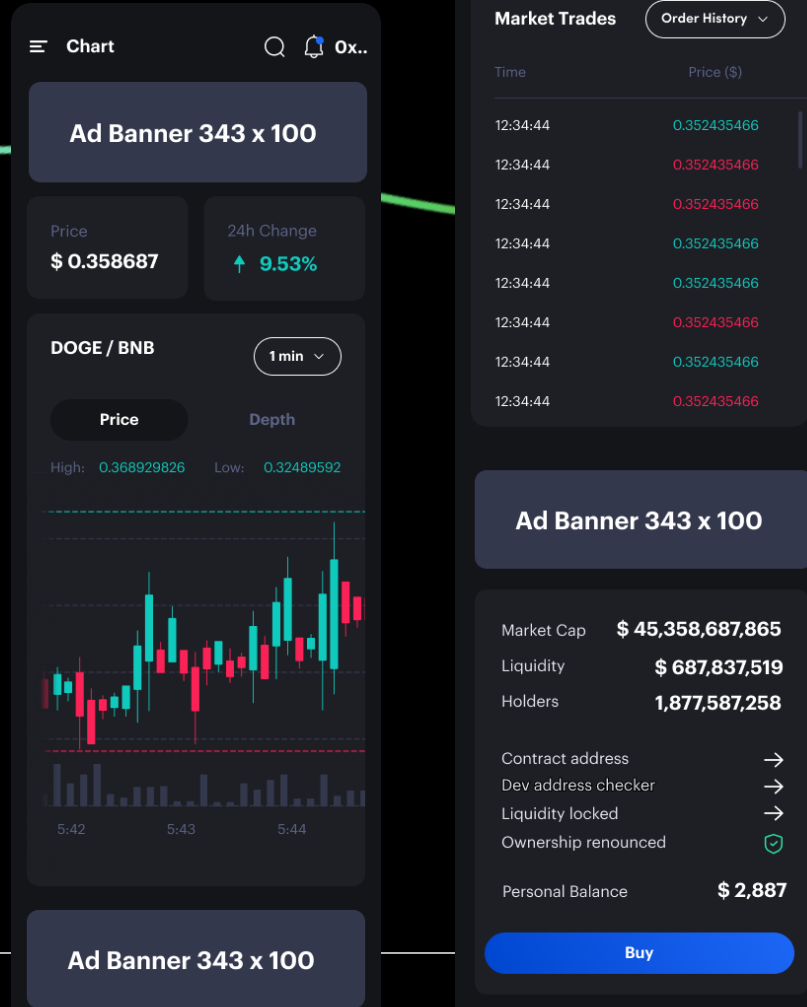
- State-of the art UI
- Responsive layout to adapt to screen size
- Clear information
- Web notifications

The final UI will be customized with the feedback of the community



Mobile prototype

- Fully responsive design
- Easy to use
- Easyness to be integrated on mobile apps
- Mobile notifications



Roadmap

Q3 2021

- Initial development of the backend of the web platform
- Launch of native token
- SocialChart website registered, developed, and launched
- Initiate SocialChart Token Marketing Plan (Digital, Physical Media)
- Initial Token Offering on DxSale and Pancake Swap
- Listing on CoinGecko, CoinMarketCap and Blockfolio
- Enable TrustWallet/Metamask SocialChart Token Logo
- Perform Paid-Audit

Q4 2021

- UX/UI development & deployment
- Deployment of API connections to power the chart
- Deployment of SocialChart website with initial features
- Deployment of basic advertising features
- Deployment of holders cashback section
- Development of Telegram & Discord price bots
- Enhanced marketing strategy execution
- Android mobile app
- Development of token locks

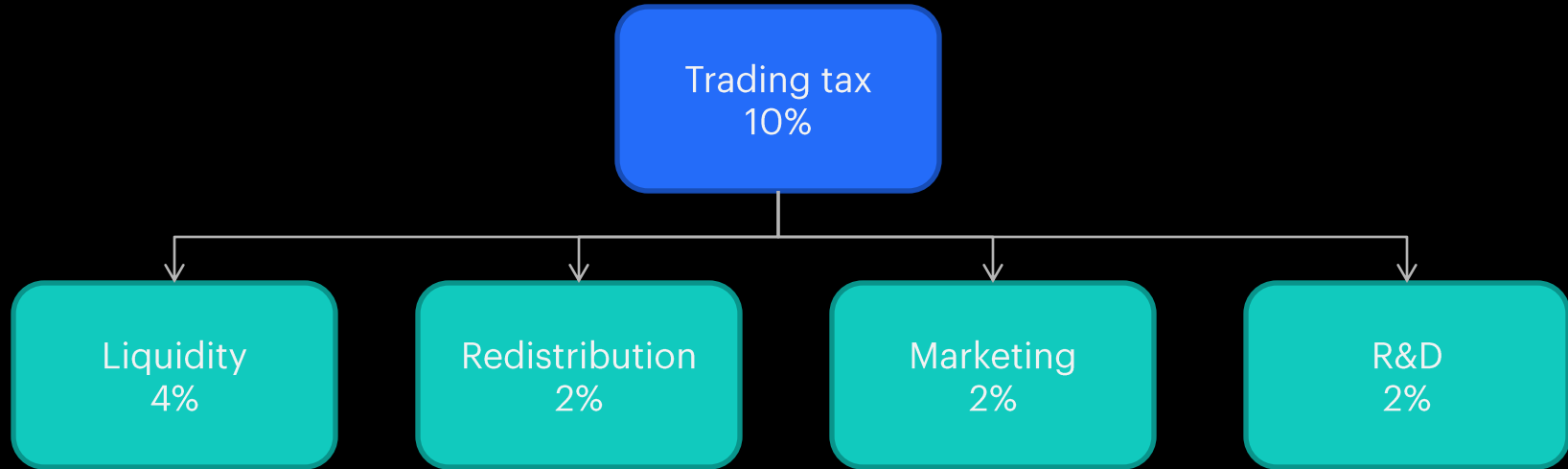
Q1 2022

- Activate automatic banners
- Activate asset & wallet Tracking on SocialChart
- Deployment of meta-trading
- Deployment of crypto market section
- Enhanced CertiK Contract Security Audit
- Listing of SocialChart token in Tier-1/Tier-2 CEX
- iOS mobile apps
- Development of third party token presale section (Dxsale, Unicrypt alike)
- More to come...

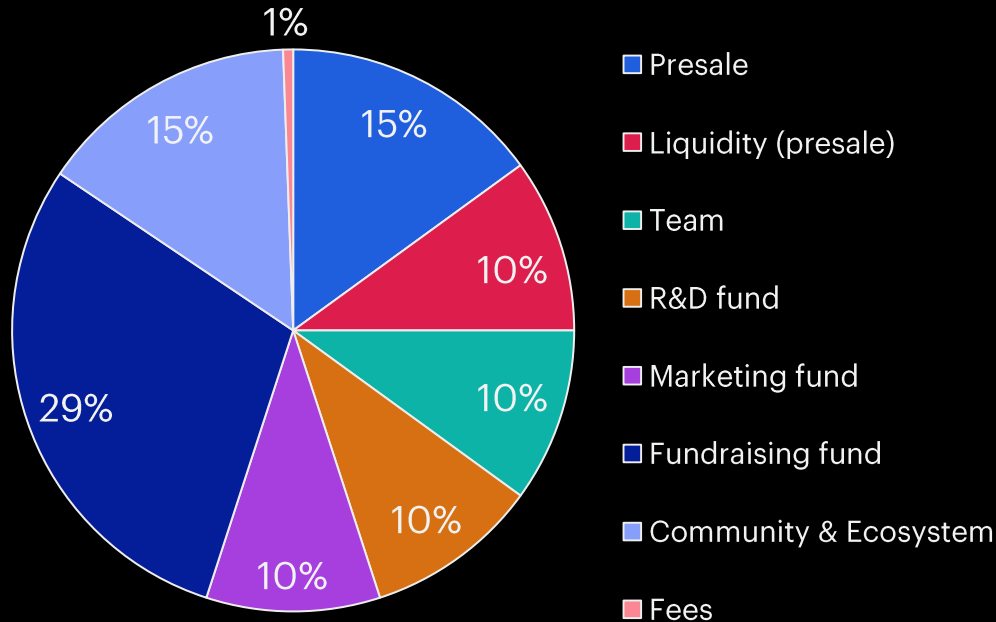
Tokenomics

SCHART token is a BEP-20 token

Total supply: 1,000,000,000 (1 Billion)



Token distribution



The **fundraising fund** will be used to raise additional funds in other rounds via institutional investors or crowdfunding.

Reserving tokens for future rounds makes the presale more accessible and increase the probability of future success.

Presale

Presale Hard Cap: 150 BNB
Presale Soft Cap: 75 BNB

Start: September 9th 2021, 9AM GMT
Duration: 14 days or until Hard Cap

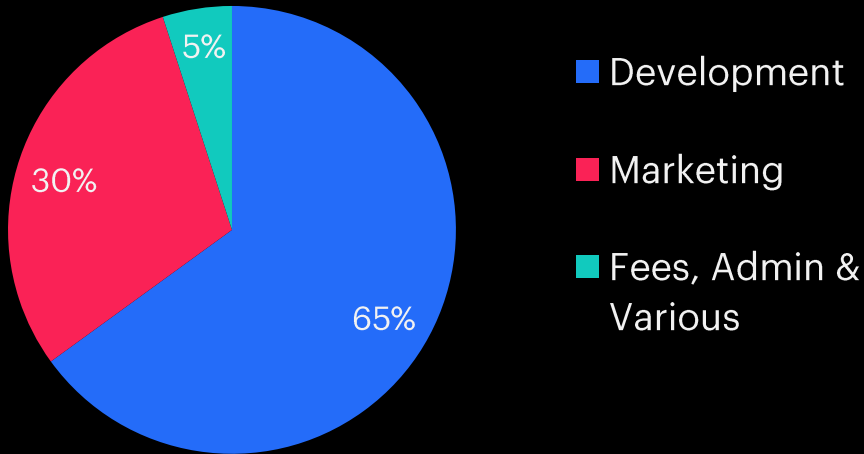
Price presale: 0.00000100 SCHART/BNB → 1 BNB = 1,000,000 SCHART
Price Pancake listing: 0.00000125 SCHART/BNB → 1 BNB = 800,000 SCHART

The presale link and contract will be available on the date of the presale.

Anti-Whale, Anti-Dump Risk Reduction

- The maximum purchase is limited to 5M SocialChart tokens
- Liquidity locked
- Founders and Funds wallets are locked with Timed Release

Use of funds



66.7% of the funds raised during the presale is added to the liquidity pool.

Therefore, only 33.3% of the funds becomes available to fund the initial phase of the project.

Funds available

Hard Cap reached → 50 BNB

Soft Cap reached → 25 BNB

Market Analysis 1/3

SocialChart targets one of the largest opportunity in the crypto sector.

While investors are focusing on trading coins and tokens, they often don't realize that the platforms offering the tools to see charts and trade are the ones really getting rich.

We have analysed the potential cash flows of platforms like PooCoin and Dextools and they are in the order of **tens of million of dollars per month.**

Market Analysis 2/3

We avoid to make a full analysis of the potential revenue, but we present basic data about the revenue of Poocoin.

Poocoin charges an average of \$500 per 1,000 views for a banner (CPM – cost per thousand). Therefore, \$0.50 per view.

There are multiple banners on each page, therefore, the average revenue per pageview is probably around \$2.

poocoin.app ▾

Traffic settings

Daily budget CPM (beta)

Language	English ▾	≈ 1426 Impressions per day	≈ 78 Clicks per day
Daily budget [?]	0.02092109 ₿ (\$839.72)	≈ \$588.72 CPM	≈ 8 Ad units
Max CPM [?]	0.72255681 ₿ (\$29001.48)		

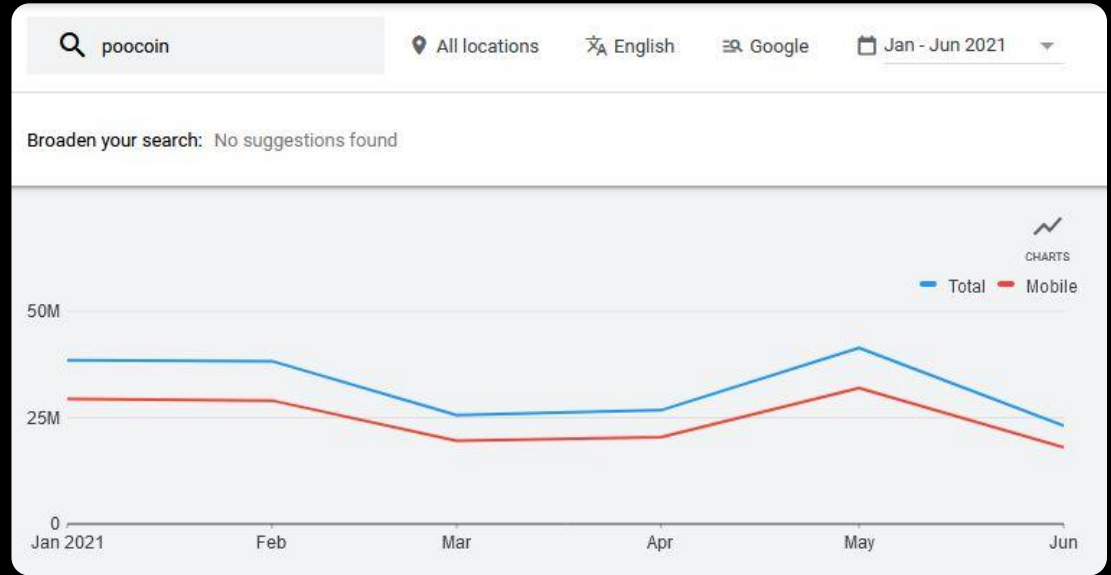
⚠ You target expensive traffic sources. We have relaxed the Max CPM limit to ensure that your campaign could run and spend your daily budget.

[Click here](#) if your ad is Gambling, NSFW, Risky investments or Shady

Market Analysis 3/3

Pocoin has millions of visitors per month, as shown on data reported by the searches on Google.

Therefore, Pocoin makes between 20M\$ and 50M\$ per month by showing ads in front of you.



Searches on Google for the keyword "Pocoin". It doesn't account for the direct traffic (i.e. users typing pocoin on the web browser)

Disclaimer

No Investment Advice

The information provided in this whitepaper or on the SocialChart platform does not constitute investment advice, financial advice, trading advice, or any other sort of advice and you should not treat any of the website's content as such. SocialChart does not recommend that any cryptocurrency should be bought, sold, or held by you. Conduct your own due diligence and consult your financial advisor before making any investment decisions.

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Stay Tuned!

This is just the beginning.

